

# *Amway and the Masonic Lodge*

**Rich DeVos, a founder of Amway, is one of America's richest men. This is the cover of DeVos' Inspirational audiotape, Selling America. Notice the blatantly Masonic signal DeVos appears to be sending with his hands.**

Are Amway Corporation and its founders tied in with the Masonic Order? Many people have written me expressing their concerns about Amway. Evidently, whether deliberate or not, there does appear to be some type of connection between the organization and Freemasonry. The first Amway building had a Masonic square and compass symbol on the front facade. The luxurious Amway Grand Plaza Hotel in Grand Rapids, Michigan\_where Amway has its international conventions for its distrib-utors\_was built right onto a huge Masonic temple. The architecture of this hotel is integrated so that many Masonic symbols carved in stone are visible at the river side of the structure.

In 1988 I was the keynote speaker at a national Sunday School leaders conference held at the Amway Grand Plaza Hotel. Strangely, when I checked in, the desk clerk inexplicably assigned me to room 666!

Was this just coincidental, or did someone at the hotel know

that the topic of my talk was to be "*The Coming New Age Antichrist, 666?*"

It felt odd and eerie entering a hotel room on the sixth floor with the number 666 prominently displayed on the door. But I had Jesus with me in my heart, and prayer as my weapon. I figured the devil had a lot more to worry about than me, and I certainly wasn't going to let him intimidate me.

Protected by the Holy Spirit from intimidation, I slept like a baby. So did Wanda, my precious wife. The next morning, we arose early, and Wanda and I went for a brief and invigorating walk outside along the river front of this mammoth and impressive hotel. There, I observed the pagan Masonic symbols, architecture, and Egyptian statues.

Perhaps this is why I am now so often besieged by folks telling me of New Age visualization and meditation, nature worship, and other New Age practices taught and encouraged by their Amway distributors. Whether this (officially) comes from the top down I do not know, but it does exist.

I am sure that Amway has its good points. Certainly, its supporters will respond to this article and vigorously defend the company. Recently, I received a letter from Amway's headquarters in which the company denies that its head, Rich DeVos, is a 33rd degree Mason. Perhaps Amway has an explanation for its retaining the Masonic symbols and architecture on its Amway Grand Plaza Hotel. My comments here should, therefore, be read with caution and without making a hasty judgment.

Moreover, I realize that there are many fine, sincere people involved in distributing and selling Amway products. I make no rash judgments about their motives, nor do I question the depth of their faith. My purpose is to simply cause Christians to reflect on the true meaning of the Gospel and compare that with the principles of mammon which I believe are strongly espoused by Amway and other multilevel marketing organizations.